

MISSOULA PUBLIC ART COMMITTEE MINUTES

March 21, 2017 – 4:00 PM

Jack Reidy Conference Room

140 W. Pine, Missoula, MT 59802

Members Present: Kathi Olson, Doug Olson, Helen Hallenbeck, Courtney LeBlanc, Cathay Smith

Members Absent: Peter Lambros, Kia Liszak, Taag Peterson, Julie Armstrong

Others Present: Brianna McLean (Arts Missoula)

1. Called to order at 4:09pm.

2. Public Comment

3. Guest(s)

- a. Kevin O'Brien is working with Missoula Urban Demonstration (MUD), and would like to have the shipping containers on their site painted with murals. Kathi says the generic rule is: if it's art, it's not a sign. It cannot advertise the organization. There would likely be a permit fee for any art displayed. Kevin wants it to be a mural about living sustainably in an urban environment. Kathi warns that it still could advertise their mission. Kevin envisions it to be a paint-by-numbers scenario. Kathi asks if he has funding, and he says he is just brainstorming. Kathi informs him about the way the PAC funds projects - Percent for Art Program, grant-writing, and fundraising. It is also important that artists get paid. PAC has a registry of artists that could be informed of this opportunity.
- b. Helen asks what MUD's goal is in coming to the meeting; Kevin wants to know what the correct steps are to go forward, and wanted to consult the PAC. Kevin will leave contact info with Brianna.
- c. Kevin: "Does it matter if it faces a roadway?" Kathi: "Yes, it depends on if it's truly public art." Kathi: "The challenge would be paying the artist and selecting an artist. What does everyone think? Is it something we could support, and can someone volunteer to help him?" Courtney: "Not financially." Cathay: "Do we want to make sure that the artist gets paid before we support it?" Kathi recommends pursuing a neighborhood councils grant.
- d. *Doug makes a motion to support his murals and give him the Public Art Committee's support in reaching out to the Neighborhood Councils. Courtney seconds. All are in favor. Motion is approved.*

4. Approval of Minutes

- a. February 21, 2017 - Quorum of members from previous meeting is not reached. Tabled.
 - i. Corrections - Style - update on accounting - change line items so they are correct.

5. Updates from Brianna

- a. Brianna informs the committee that she will be moving to Washington in a few weeks due to family circumstances, and as such, she will be stepping down from the coordinator position, her last day being April 3. She has found a candidate for the job that she feels would be a good fit, and Tom Bensen is willing to hire her in the interim, but wants to be sure to include the committee and satisfy the city's requirements for the hiring process. Does the job opening need to be publicly announced? Kathi says the

PAC need to talk through a city personnel. Doug suggests having a special meeting to talk about rehiring. Brianna would be willing to work remotely or until April 7th at last resort. Helen wants PAC to be aware of Brianna's time and personal boundaries.

- i. Kathi suggests we evaluate what we need and how to allot hours/funds. *Doug makes a motion that if the PAC needs to pay Brianna extra hours to train before she leaves, that it be covered through the public art fund, with a max of 10 hours, prior to her leaving. Courtney seconds. All are in favor, motion is approved.*
- b. Brianna met with Ariel Bleth and the Parking Commission about a potential refugee mosaic mural in the Parking Garage. Ariel is currently working on the details for the mural, and will be working with Soft Landing Missoula, the Parking Commission, and other pertinent community entities to come up with a plan of action. Both Ariel and the Parking Commission would like to work with the committee on this project, including help with funding.
- c. The maker of Otocast, a mobile tour guide app, reached out to Brianna about creating a tour guide of Missoula's public art. He said his prices vary depending on the need and the customer. Kathi says that the Tour Missoula app does just about the same thing.

6. MCAT Documentary Update - Courtney

- a. Brianna, Courtney, Taag, and Kathi met with Scott Ranf of MCAT. He updated the film with credits. Courtney: "We are still at a standstill about how to move forward with the showing. It should highlight us, and we would get whitewashed if shown before another showing." She suggests a showing at one of the baseball park showings put on by North-Missoula Community Development. It would be contextually different than showing before a VonDay, because it would be a part of a more family-centered community event. Courtney will reach out to NMCD about possibilities.

7. Traffic Signal Box Update – Kathi

- a. The art call for the next TSB round is ready, and everything is just about the same, except the budget for each artist has been raised from \$1000 to \$1500, and the dates have been changed: June 2nd is the deadline, interviews will be in mid-June, final interviews in July, and painting/vinyling in last week of August to coincide with the Roots Fest. Dedication on First Friday of September. Selection committee will meet somewhere between June 5 and 15. 3 boxes so far have been funded, waiting on 2, so only the funded ones will be put up for the art call.
- b. *Helen makes a motion to approve solicitation, number of boxes and locations dependent on funding available, with changes made to the contact info (someone in PAC instead of Brianna), language with regard to suppliers, add nondiscrimination clause and affirmative action policies adopted by city. Doug seconds, all are in favor, motion is approved.*
- c. Doug asks about the TSBs that were taken out, as businesses are wondering what happened. Kathi explains that the old ones are property of Montana Department of Transportation, and that they may want to use the boxes in other communities. They are currently being stored in Missoula, and PAC is working to get them back. Kathi explains that there was no guarantee that they would stay. Doug suggests sending these

minutes to the neighborhoods so they know, to which Kathi responds that they have been told already. Brianna agrees to include clarification about the TSBs in the FAQs of the website, and will also make a blog post about the matter.

8. Theme-Based Art Calls vs. Open Art Calls of Artists' Choice - Doug

- a. Doug would like to put this item on the agenda for the next meeting. He would also like to have discussion about the committee's history and its direction moving forward, as was discussed in the Yearly Planning meeting. He suggests talking about the protocol of handling committee issues and keeping long-term goals in mind. Helen and Courtney agree that sometimes, things get stagnant, do not move forward, and decisions are not made. Doug mentions that artists put in for a theme-based art call and a piece that doesn't fit the theme is chosen. He would like to have a discussion about how the committee views art and the problems and struggles of each art call. He would like to set aside 30 minutes every month to establish protocols. In the future, the 1, 2, and 3 year goals will be printed on the back of the agenda for reminders. An agenda item for Meeting Structures will be put on the agenda for the next meeting. Kathi mentions that the structure of the meetings is loose so that everyone has input, and that sometimes, decisions won't be made.

9. Nondiscrimination Policy - Cathay

- a. Cathay thinks the PAC should update the nondiscrimination policy of the bylaws to match that of the city's. The committee agrees that it should match Ordinance 3428. *Courtney makes a motion to add Ordinance 3428 to the PAC bylaws, Kathi seconds, all are in favor, motion is approved.*

10. New Park, Parking Space Annual Art Project - Julie

- a. Julie not present.

11. Public Art Guide - Kathi

- a. The Missoulian is wrapping up the Public Art Guide, so if anyone knows someone who wants ads or artists who want to be listed, let Kathi know. Kathi: "If we don't get ad dollars, we don't have guide."
- b. Courtney mentions that she met a Dana Gallery employee who says the PAC could be doing more to promote the art galleries in town. Kathi says that the publication is funded by ads, so anyone who bought an ad would be featured. Courtney invited the Dana Gallery worker to come to a meeting. Brianna will clarify in FAQ about how the art guide works, being funded through the Missoulian with ads. Kathi suggests that members help disseminate information about the committee in addition to inviting them to a meeting.

12. Parking Meter Project Update - Kia

- a. Kia not present.

13. Lighting for Perseverance & Passage Update - Brianna

- a. The materials are in line for application to the grant when it reopens on July 1st. Brianna will touch bases with Carol about the grant and whether or not it will continue to get funding with the national changes to art funding.

14. Announcements, News, or Upcoming Events

- a. Cathay: "Some local attorneys are hosting a copyright workshop to artists on how to apply for copyright registrations for their work. They need help finding a location that will attract the most artists." Courtney suggests Zootown Brew, which she will look into, and Kathi suggests the City Chambers. Brianna will see if she can schedule to have the City Chambers on April 20, 6-9pm, as a fallback if need be. *Kathi makes a motion that the PAC will work with these attorneys to help cosponsor, find a location, and disseminate information through the normal marketing techniques. Courtney seconds, all are in favor, motion is approved.*

15. Comments

16. Adjourned at 6:16pm.

The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.