

MISSOULA PUBLIC ART COMMITTEE MINUTES

August 21, 2018 – 4:00 PM

Jack Reidy Conference Room

140 W. Pine, Missoula, MT 59802

Committee Members Present: Courtney LeBlanc, Taag Peterson, Stoney Sasser, Patricia Thornton, Kathi Olson, Julie Armstrong, Lisa Simon, Cathay Smith

Committee Members Absent: Peter Lambros

Others Present: Becca MacLean (Staff), Observing Guests: Amanda Bilby, Jessica Goodburn

1. Call to Order 4:05pm

2. No Public Comment

3. No Guest(s)

4. Approval of Minutes

- a. March 20, 2018 - Tabled to September.
- b. April 17, 2018 - Not voted on, due to no quorum.
- c. May 15th, 2018 - Not voted on, due to no quorum.
- d. [No Meeting June]
- e. July 17th, 2018 - *Kathi motions to approve July Minutes with small amendment to #3,e. Stoney seconds this motion. All in favor. July 17th Minutes are approved.*

5. Additional Bylaw Discussion [Conflict of Interest Language] - Courtney

- a. Peter suggested last month to add an amendment to our bylaws about “Conflict of Interest” or “Financial Interest” wording due to the release of our MRL Art Call. Courtney and Becca have been in communication with Jim Nugent, City Attorney. Jim has sent us potential language. *PAC looks at language.
- b. PAC discusses recusing oneself from selection committees, etc. PAC discusses grammatical errors and language provided by Jim.
- c. PAC has current “Conflict of Interest” language already in our bylaws. This new language could be added as a different section. PAC feels this additional clause should be titled something other than “Conflict of Interest”.
- d. This will be tabled to September so PAC can think of the best title and give it more thought. This will be added to our bylaws upon approval.

6. Van Buren Soil Wall, Mural - Courtney

- a. Becca updates committee on Van Buren mural project. Emily Jensen Grant with Rattlesnake Transportation Committee and Jane Kelly have suggested that they are

interested in applying for this neighborhood grant to work on a mural project for the Van Buren Soil Wall. This conversation was brought to fruition by the Transportation Department.

- b. *PAC discusses past conversations regarding this wall.
- c. Courtney asks if anyone would be interested in pursuing this? Is there a way that the Soil Wall and Greetings Missoula Mural efforts could be combined? Kathi can contact Neighborhoods about this project. Patricia would also be willing to help.

7. Greetings from Missoula, Mural - Becca

- a. Becca explains Greetings from Missoula National Mural project.
- b. Becca asks PAC's thoughts on how to approach the infrastructure/process of mural inquiries. Kathi suggest looking back through old minutes to see who has contacted us about murals to log those wall locations. Greetings Missoula has listed 5 potential locations.
- c. Kathi suggests arranging a conference call with Kathi, Patricia, Stoney & Greetings Missoula for more information.
- d. Julie suggests Becca search from mural spots and pin on Google Maps to create mural database of sorts as we currently have no official documentation of city buildings or spaces with interest in murals.
- e. Kathi reminds PAC that there is a difference between publicly owned public spaces and privately owned public spaces.
- f. Becca asks about the PAC's ability to help with murals. Kathi explains that if a building owner/individual/group approaches us with mural interest, the PAC then decides if that is something we want to pursue (either by raising funds or helping guide people). PAC could potentially help with funding. The PAC will review requests and see how they can best support or guide people in their endeavour.
- g. Becca and PAC can be working on creating a mural database and finding potential funding avenues as well. This way, if Becca is approached with a question there is an infrastructure in place. Cathay suggests emailing Downtown Association to reach out to businesses to see if they are interested in a mural for future reference.

8. New Parks, Percent for Art Projects - Courtney

- a. Courtney and Becca met with Scott Paasch at City Finance. We have a few Percent for Art projects coming our way. One is the refurbished Catlin Police Facility Building. Courtney has reached out to Dale Bickell to set up a meeting and is waiting to hear back. This is a Capital Improvement Project that will go into our 1.5% for art.
- b. There are also a few new parks being built. Courtney has been in touch with Ryan Applegate with Parks & Rec. He has informed us that these parks are donation based. Becca and Courtney are working on getting in touch with Scott Paasch regarding this to confirm.
- c. *Continued discussion on City Funding and the Public Art Fund.

9. Traffic Signal Box Update - Kathi

- a. TSB submissions are due Friday, August 31st. We had 6 people attend the informational meeting. *Info meeting minutes are distributed. The Selection Committee meeting in order to choose boxes is scheduled to be between September 4th-6th. Committee determines tentatively Tuesday, September 4th, 3-5pm is a good selection committee time. Additional stakeholders are invited to selection committee meeting including funders, neighborhoods, highway department, city engineering, police department, etc.
- b. Becca will get info from Kathi to send to our Selection Committee to schedule a meeting.
- c. There are 4 new boxes, and 1 being re-done.
- d. *Becca email PAC Submittable login information.

10. Sunday Streets Missoula - Courtney

- a. Sunday Streets is September 9th, 12-4pm, downtown. Kathi explains what PAC has done in years past. *PAC discusses project ideas.
- b. Becca will call Sunday Streets and see if they are still taking submissions. Becca will apply for PAC and send PAC a doodle poll to gauge availability.

11. UofM Pilot Program Fall 2018 - Becca

- a. Becca has been in touch with Kevin Bell to gauge interest for the Fall show. Kevin and UofM School of Art is on board. Becca will set a meeting with Kevin and any interested PAC members in September to get the ball rolling. Our paperwork from last year indicates that close to November submissions are due. Stoney is happy to be involved. Becca will see/ask if a PAC subcommittee is necessary when speaking with Kevin.

12. Lighting for Perseverance & Passage Update- Taag

- a. Taag gives new members an update on the past progress with lighting the Silver Park piece. Taag says they are now trying to tap into the trail lighting and go with a single color option. MRA has given us \$25,000 towards lighting Passage and Perseverance. Taag is in progress with getting in touch with Parks, etc. to move forward with this. The project is still viable and updates are to come.

13. New Park, Parking Space Annual Art Project - Julie

- a. Julie says the parking commission is on board for this project. No progress has been made. Julie thinks it might be a good idea to coordinate this effort with the ZACC's new building launch and work with Kia.

14. Kickstarter Fundraising Effort - Kathi

- a. Tabled to next month.
- b. There was a fundraising letter worked on a while ago to raise money for a general fund. Kathi reminds PAC that people prefer to give money to a specific purpose or project.
*Discussion on line items for maintenance and administration in our PAC budget.

15. Yearly Goals Discussion [Catalog & Condition Reporting] - Courtney

- a. Fundraising is a yearly goal we would like to work on. Fundraising idea avenues include: social media, kickstarter effort, participate in Missoula Gives, Amazon Smiles, holiday campaign, parking spot campaign, etc.

- b. PAC will plan to have a January Yearly Goal Committee meeting. We could potentially have a meeting in October for fundraising specifically. *Becca move yearly goals up top on our September agenda.

16. Becca Updates

- a. Becca brings up the email from the Idaho artist. PAC suggest Becca reply and say: Thank you very much for your submission. We will add your name to our database so we can keep you in the loop. Please feel free to apply with a piece that is within our budget.
- b. MRL art call discussed timeframe discussed.

17. Announcements, News, or Upcoming Events

- a. Everyone take Public Art Guides!
- b. Monday Night is the opening for the new MAM crosswalk.

18. No Comments

19. Adjournment 5:49pm

The City makes reasonable accommodations for any known disability that may interfere with a person’s ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor’s office, 435 Ryman, Missoula, MT 59802 to make the request known.

STRATEGIC PLANNING GOALS 2017-2019

Mission: The Public Art Committee affirms the city’s role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

YEAR 1-2017

Outreach and Awareness

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

Quality

- A. Increase art call submissions

Governance

Fundraising and Project Development

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

Projects

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings
- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

YEAR 2- 2018

Outreach and Awareness

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

Quality

- A. Hit maintenance harder

Fundraising and Project Development

- A. Continue to increase staff time
- B. Enrich private and public partnerships

Projects

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

YEAR 3- 2019

Fundraising and Project Development

- A. Continue to increase staff time
- B. Ask city for project specific money

Projects

- A. One big project per year
- B. Bench project