

## MISSOULA PUBLIC ART COMMITTEE MINUTES

April 17, 2018 – 4:00 PM

Jack Reidy Conference Room

140 W. Pine, Missoula, MT 59802

**Committee Members Present:** Kathi Olson, Courtney LeBlanc, Taag Peterson, Cathay Smith

**Committee Members Absent:** Kia Lyszak, Helen Hallenbeck, Peter Lambros, Doug Olson, Julie Armstrong

**Others Present:** Becca McCarron (ARTS Missoula), Jesse Blumenthal (MFA Candidate, Guest), Bill Pfeiffer (Community Outreach Coordinator for Mountainline)

### 1. Call to Order 4:05pm

### 2. Public Comment

- a. Bill Pfeiffer joins us from Mountain Line. He has spoken with Julie on PAC & Heidi West. They are looking to beautify the inside of the Transit Center. They are currently also working to get a new food vendor inside the transit center.
- b. Mountain Line is trying to revitalize this space and wanted to bring to PAC's attention that there is space available for art. There has also been discussion on installing student artwork inside of buses instead of advertising as a potential project as well. Schools are very supportive of this idea.
- c. There are no guidelines currently for art inside the transit center. It does not have to be transit themed work. If the PAC's knows of artists who want to display that might be something to use the space for.
- d. PAC explains that we are currently working on UofM Pilot Program to display UofM School of Art student work in public spaces and the transit center could be a great option for our next go around. Or, it could be a great space for permanent art as well.
- e. Mountain Line/Transit Center is very constrained as to how they are able to spend their money.
- f. These art spaces are relatively safe as they are out of the way but still visible. There would be interesting backlight from windows. Bill says the University partnership might be a great place to start.
- g. The City owns the building but it is cared for by the Transit Center. They are working on updating the building with this new food vendor, so after that is installed they will have a better idea of what the space looks like. We can not really move forward until after that has been installed.
- h. Courtney will reach out to Missoula art teachers to gauge their interest of work in buses or on walls.
- i. Bill and his team have done a lot of research on how beautifying a space also improves safety and they are interested in making efforts to bring art into the space.
- j. Becca will be in touch with Bill to schedule a meeting with PAC members to walk through the space and take a look at what is possible. There are many possibilities!

### 3. Guest(s)

- **Jesse Blumenthal - UofM School of Art Graduate Student, Free Cycles Artist Residency Project**

- a. Jesse joins us as a Graduate Student from the University of Montana School of Art. He is working with Missoula Institute for Sustainable Transportation on an artist residency project at Free Cycles. He is inspired by cycling and the Missoula Community.
  - b. Free Cycles is already participating in a ton of cool art projects like the wheel dome, functional bike racks, and have a thriving bike community that has great potential to expand further.
  - c. The project Jesse is proposing will facilitate the creation of art at the Free Cycle warehouse. Free Cycles and Mountain Bike Missoula are donating materials. Free Cycle's has a 5,000 Square Foot space that has a great potential to be something. But, it will have to serve a specific purpose towards what Free Cycles and the Missoula Institute of Transportation is trying to do. The Clay Studio of Missoula is a great example of an artist residency community that have really supported ceramicists in this area. There is a potential to do the same in this space with industrial artists as well.
  - d. \*Jesse shows a map of Free Cycles Property and explains basic budget for pilot initiative over the next two years and expanded future budget\*.
  - e. Jesse would like to discuss with PAC and get their thoughts on moving forward, inquire if there are opportunities within the percent for art ordinance or community partners PAC knows. There is also opportunity for public art pieces made from these residencies to be installed in the community as well. There is now a potential space within Free Cycles to be beneficial for the community on top of the great relationship between Free Cycles and local artists currently.
  - f. Currently there are no tools in the space, only what people bring. Jesse explains that his goal is funding or finding a connection to someone that might be interested in supporting this project.
  - g. Kathi says it seems like a cool idea and is worth additional conversations. \*Kathi explains percent for art and how this project is not applicable unfortunately\*. Any time the PAC wants to do public art outside of a percent for art project, we have to raise it ourselves. In the past, we have done special projects with organizations, we have looked into an annual project, etc. We feel it is very important to pay artists. Kathi feels the potential here is great!
  - h. Courtney explains that the PAC could potentially assist Jesse in navigating funding and searching for grants. Taag suggests he look at the Department of Transportation grant that PAC applied for last year.
  - i. Taag says that his funding seems like it would need to be sustainable so it can turn over to support more artists. Other suggestions would be crowdfunding, or an auction event to create revenue.
  - j. Taag asks Jesse for details on Free Cycles Mission and Funding. There may be opportunity through what Free Cycles is already involved in funding wise.
  - k. Kathi suggests that PAC should sit down with Jesse in the coming weeks and get more details on the project. Then we can discuss and plan how to help him move forward and how the Committee can tangibly help. Jesse will be in touch with Becca and send her his presentation and budget to email to the PAC. Jesse will be in touch with Becca to set up a date to meet with PAC members to discuss his project further. Jesse is welcome to attend our May meeting.
- **Scott Charlie - My Miles in Moccasins**
- a. Guest not present.

#### 4. Approval of Minutes

- a. March 20, 2018 - No quorum. Minutes tabled to May meeting.

**5. MRL Park Percent for Art Project, Call to Artists- Peter**

- a. Becca reminds PAC of our last meetings call to action. (Art creation 60 days from March 20th and reaching out to possibly match funds). Kathi offers to speak with Annette to discuss Washington Corp. possibilities.
- b. \*PAC discusses time frame of art call\*, creation in 60 days. Art Call sent out after. We do not need our public art piece to be done exactly when the park opens.
- c. PAC was also motioned to choose a location space within the park and create a selection committee. There needs to be some sense of a location before we have an art call. Becca will reach out to Annette to get contact information for the design team, and exact date of when they are breaking ground on the MRL park. Then PAC can begin a conversation with the design team to figure out location spaces for a piece.
- d. Selection committee members will be loosely included in the art call (community members, surrounding businesses, etc.)
- e. Becca will reach out to Annette to connect Annette with PAC and Design team. Kathi will reach out to Washington Corp/MRA to seek matching funds. Then, our proposal can be completed. Becca will continue to work on the art call text.
- f. \*Discussion on clarification of 1.5% for art\*
- g. Taag volunteers to chair MRL subcommittee. Kathi & Courtney will be on the committee.

**6. UofM School of Art Pilot Program - Peter**

- a. Becca updates PAC that the UofM Pilot is being installed Thursday, April 19th at 1pm. PAC members are all welcome. Signature block on UofM Pilot Contract is complete. Thursday, April 26th is "opening" reception for UofM Pilot Program.
- b. Becca should send invite to Ginny Merriam at Mayor's Office for opening reception to send to Department Heads and City Council.

**7. Bloomberg Philanthropies Grant - Courtney**

- a. Courtney, Kathi & Becca are working on grant application for Bloomberg Philanthropies Public Art Challenge. Application is due Thursday. Courtney explains to PAC that our concept is regarding land preservation and care and the relationship between Missoula and the CSK. Kathi discusses artists we are working with: Corwin Clairmont, David Spear, Dana Boussard, the rest are to be determined.

**8. Lighting for Perseverance & Passage Update- Taag**

- a. No updates. Taag is working to see if Parks will allow for solar panels.

**9. Traffic Signal Box Update & Public Art Guide – Kathi**

- a. Kathi says that TSB's are ready to go. The call will go out in a week or so. Early June will begin the selection committee's and box creation will be the last weekend of August. There will be 5 boxes total.

**10. New Park, Parking Space Annual Art Project - Julie**

- a. Tabled to May.

**11. Kickstarter Fundraising Effort - Kathi**

- a. Tabled to May.

**12. Art Project/Themeless Call - Peter**

- a. Tabled to May.

**13. Yearly Goals Discussion [Catalog & Condition Reporting] - Peter**

- a. Tabled to May.

**14. Becca Updates**

- a. Becca discusses the Missoulian Public Art Guide Website and issues with editing. PAC suggests there is crosslinking between our site and public art guide site. Is there a possibility of combining sites? Kathi & Becca will speak with Jacque from the Missoulian.

**15. Announcements, News, or Upcoming Events**

- a. No updates.

**16. No Comments**

**17. Adjournment 5:45pm**

**The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.**

**STRATEGIC PLANNING GOALS 2017-2019**

**Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.**

**Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.**

**YEAR 1-2017**

**Outreach and Awareness**

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department

- F. Engage in community feedback

**Governance**

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan

- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

### **Quality**

- A. Increase art call submissions

### **Fundraising and Project Development**

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

### **Projects**

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings
- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

## **YEAR 2- 2018**

### **Outreach and Awareness**

- A. Create a public art scavenger hunt
- B. Continued public art education for artists
- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

### **Quality**

- A. Hit maintenance harder

### **Fundraising and Project Development**

- A. Continue to increase staff time
- B. Enrich private and public partnerships

### **Projects**

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

## **YEAR 3- 2019**

### **Fundraising and Project Development**

- A. Continue to increase staff time
- B. Ask city for project specific money

### **Projects**

- A. One big project per year
- B. Bench project