

MISSOULA PUBLIC ART COMMITTEE MINUTES

March 20, 2018 – 4:00 PM

Jack Reidy Conference Room

140 W. Pine, Missoula, MT 59802

Committee Members Present: Peter Lambros, Cathay Smith, Taag Peterson, Doug Olson, Julie Armstrong

Committee Members Absent: Kia Liszak, Helen Hallenbeck, Courtney LeBlanc, Kathi Olson

Others Present: Becca McCarron (ARTS Missoula), Jesse Blumenthal (Guest, Observing)

1. Call to Order 4:09pm

2. Public Comment

- a. Guest, Jesse Blumenthal - UofM MFA Student, introduces himself. Jesse is observing this month's meeting and will be on the agenda to present in April.

3. Guest(s)

- **Annette Marchesseault with MRA [Montana Rail Link Park, Franklin to the Fort Neighborhood; Public Art in the Park]**

- a. Annette is not present. Discussion ensues in first agenda item, below.

4. Approval of Minutes

- a. January 9, 2018 - *Julie motions to approve January 9th Minutes. Doug seconds this motion. Cathay abstains as she was not present. All are in Favor. January 9th Minutes are approved.*
- b. February 20, 2018 - **Julie suggests an edit in line item "m"* Cathay motions to approve February 20th Minutes with suggested edit. Taag seconds this motion. All are in favor. February 20th Minutes are approved.*

5. *Discuss and Decide recommended process moving forward with MRL Park Public Art - Peter

- a. Annette is not present to discuss. Peter felt originally it was important to have her in order to get direction on budgeting and the interested neighborhood artist previously discussed.
- b. Taag suggests the PAC can discuss without Annette and MRA present in order to determine what our approach will be. Peter explains that the PAC can take action today if we want.
- c. Annette has emailed earlier this month that there is a neighborhood artist that MRA is very interested in.
- d. Taag reminds PAC that in last month's discussion there was conversation about hiring an artist to work with the park designers and be on the same page with them. There was a lack of enthusiasm about piggybacking on to whatever is already happening design wise in the park.
- e. Peter explains that the budget is also in question. If our 1.5% amounts to \$12-15,000, do we want to pursue avenues of making that greater? Or use that amount? It adds layers of time if we are trying to raise money. Taag feels if we go for more money, that involves stakeholders which might make for a lack of PAC control over an art outcome. If PAC has more control we can direct

funding or thematic choices. Other entities might feel swayed towards following a specific theme.

- f. PAC wants to contemplate a conclusion...let's say there will be an open call with respect to it being contextual and see if it is viable to match the funds, but not exceed. Peter asks what other alternatives there might be other than this idea?
- g. Doug suggests an idea of two calls: one for MRL preference and another for city? Taag discusses the theme experiences from Silver Park.
- h. Julie feels we need to find out if there is more funding on the table before moving forward with an art call. Peter suggests we at least choose a direction. Cathay asks if we can make an art call without a budget? Peter says - no, the budget determines the quality of submissions.
- i. One direction idea: create an open art call. PAC has 30 days for a primary stakeholder to augment funds up to double. Then, work to create a selection committee (MRA, Neighborhood, Parks, PAC, etc.) Julie suggests approaching Washington Corp. for possible matching funds. Peter feels if we work for 30 days to match funds and have no luck, then the call will be for \$12-15,000. The call would go out after determining funding.
- j. If MRA already has an artist in mind, they are welcome to apply for the open call and be a part of the process.
- k. Julie reminds PAC there needs to be a conversation about how the piece is being cared for, safety precautions for art in a park, etc. Also, an idea of where an art piece can realistically be placed in the park design.
- l. *PAC discusses park design*
- m. Possible motion: Propose an open call for \$12-15,000. Open call after the next 30 days where meanwhile PAC works to leverage matching funds with MRA or Washington Corp.
- n. Proposed Selection Committee: Parks & Rec, Neighborhood, MRA, PAC, Washington Corp, MRL? *PAC discusses potential selection committee structures*. Peter feels we need to be very explicit within the selection committee (veto? No veto?). Peter feels all stakeholders should be involved in every round of selection, it is just a matter of determining ratio of individuals that makes sense.
- o. *PAC discusses Silver Park selection committee process*
- p. *Julie motions to pursue creation of an art call for \$15,000 in MRL Park. The call will be assembled in the next 60 days. In this time, the PAC is charged internally to engage MRA or Washington Corp for a match of funding and also to determine specific site locations within the park, exact budget, and assemble a selection committee with all stakeholders [PAC, Parks & Rec, MRA, Washington Corp., etc.]. Taag seconds this motion. All are in Favor. Motion is approved.*

6. *UofM School of Art Pilot Program Selection of Submissions - Peter

- a. PAC reviews 7 student art submissions for the Pilot Program. Committee feels all submissions are appropriate to hang in City buildings.
- b. PAC needs to confirm weight and size of pieces before installing.
- c. *Julie makes a motion that all pieces are accepted pending the artist completion of the call and acceptance of all the terms and conditions. PAC is charged to create a subcommittee to meet with Kevin Bell and determine installation, hanging locations and official piece selection. Taag seconds this motion. All are in favor. Motion is approved.*

- d. Taag, Doug and Julie offer to begin a subcommittee.
- e. Becca inquires about signature block on UM Pilot Paperwork. Becca will circulate to City and then to Peter to sign.

7. *Bloomberg Philanthropies Grant - Courtney

- a. Becca explains Bloomberg Philanthropies Public Art Challenge Grant to PAC. Kathi, Courtney and Becca are working on grant. The grant is for up to \$1Million and is for temporary exhibits that encourage civic discussion. We are working with the Confederated Salish and Kootenai Tribe of the Flathead Reservation to develop this project. Corky Clairmont and David Spear are artists we have connected with. The CSKT Tribal Council and Mayor Engen have approved moving forward with the grant application. Becca explains that ideas include hiring artists from Pablo and Missoula to create works, moving projection series from Pablo to Missoula, David's photography on billboards, hiring project managers, drone work, etc.
- b. PAC things this endeavour is wonderful, but feel it's necessary to encourage a specific direction and reign in a clear message and theme.

8. Lighting for Perseverance & Passage Update- Taag

- a. Taag explains to PAC that lighting is moving very slowly. DeCunzo has backed out. They are working on solar paneling concepts that have potential but there's a lot of complexity to work through on top of already existing issues.
- b. *PAC brainstorm solar paneling options in Silver park*
- c. Big thank you to Taag for his dedication to this project. Taag will continue to pursue this endeavour.

9. Traffic Signal Box Update & Public Art Guide – Kathi

- a. Tabled to April.

10. New Park, Parking Space Annual Art Project - Julie

- a. Tabled to April.

11. Kickstarter Fundraising Effort - Kathi

- a. Tabled to April.

12. Art Project/Themeless Call - Peter

- a. Tabled to April.

13. Yearly Goals Discussion [Catalog & Condition Reporting] - Peter

- a. Tabled to April.

14. Becca Updates

- a. Tabled to April.

15. Announcements, News, or Upcoming Events

- a. Peter updates committee that ARTS Missoula has been approved for funding for hiring a Director of Global and Cultural Affairs which will add to Becca's hours!

- b. Cathay invited PAC to Intellectual Property Law Conference: April 12th, at the Law School. Included information: register copyright, trademark, patenting, business panel, etc. There will also be an informative evening chat session the night before.

16. No Comments

17. Adjournment 5:33pm

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STRATEGIC PLANNING GOALS 2017-2019

Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

YEAR 1-2017

Outreach and Awareness

- A. Create monthly marketing PSAs
- B. Improve website
- C. Begin public art education for artists
- D. Make quarterly reports to council
- E. Establish a more formal connection to U of M art department
- F. Engage in community feedback

Governance

- A. Actively invite native representation onto committee
- B. Bring accounting and professional reporting to council
- C. Create annual planning and follow plan
- D. Create a catalogue and condition report
- E. Intentional use of staff and chair time

Quality

- A. Increase art call submissions

Fundraising and Project Development

- A. Pursue the idea of joining county
- B. Increase staff time
- C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas
- D. Actively seek out grant funding
- E. Enrich private/public partnerships

Projects

- A. One big project per year- form committee
- B. Public Art Guide
- C. Parking meters
- D. Lighting for Crossings
- E. Lighting for Perseverance and Passage
- F. Traffic Signal Boxes

YEAR 2- 2018

Outreach and Awareness

- A. Create a public art scavenger hunt
- B. Continued public art education for artists

- C. Create a friends of public art volunteer group
- D. Enrich relationships with local artists by holding artists events

Quality

- A. Hit maintenance harder

Fundraising and Project Development

- A. Continue to increase staff time
- B. Enrich private and public partnerships

Projects

- A. One big project per year
- B. Sculpture Park
- C. Live art/painting and music
- D. Community interactive art

YEAR 3- 2019

Fundraising and Project Development

- A. Continue to increase staff time
- B. Ask city for project specific money

Projects

- A. One big project per year
- B. Bench project