

MISSOULA PUBLIC ART COMMITTEE MINUTES
Tuesday, May 21st, 2019, 4-6 PM
Hal Fraser Conference Room
140 W. Pine, Missoula, MT 59802

Committee Members Present: Courtney LeBlanc, Taag Peterson, Stoney Sasser, Kathi Olson, Patricia Thornton, Lisa Simon, Cathay Smith (at 4:34)

Committee Members Absent: Peter Lambros

Others Present: Kirsten Paisley (Staff)

Guest: Willow Kip

1. Call to Order at 4:02 PM

2. Public Comment

- a. Courtney: Taag will be leaving us. He's moving on from PAC, and Willow is here to observe, as she has been invited by Courtney and Mayor Engen to join the committee, effective in June. Taag has agreed to help complete his projects.
- b. Patricia: would like to work with someone to come up with training guides for people who chair a sub-committee. Patricia felt like she didn't have much guidance, and she would love to help compile a concise place to go with steps for sub-committee chairs. Kathi said a couple of these have existed in the past, but we will get a new one started. Kathi said there was one for TSB's, and one that was more general. Kirsten will check the Drive for previous drafts, and be sure that the new one makes it to the Drive.
- c. We have another percent for art in Westside park. About \$8,000.

3. Guest(s)

- a. Willow Kip just graduated from the U, Bachelors of Art and Native American studies. Background in dance. Extensively travelled. She is very excited to get started. She has a big background in tribal arts. She is excited to bring her culture to the table. She knows lots of local artists and is excited to contribute.

There is intention to have Willow possibly do a sister mural with the mural she did in New Zealand. We need to consider the conflict of interest with having her as a part of PAC. To make this happen, Willow may have to wait to join, or the mural would have to be funded outside of us. Another option is her to sit on the committee as a

guest. Whatever Willow ends up deciding, the committee is excited to work with Willow. She looks forward to sitting in as a guest for the time being.

Stoney raised the question if money for Willow came more through Arts Missoula and Tom Benson, would that help? Courtney and Kathi noted that that would be doable, but difficult. Though the idea is Tom's, the public art piece would still be through us.

4. Approval of Minutes

- a. April 2019 Minutes
 - i. To be review at the June meeting
- b. Van Buren mural selection.
 - i. Acknowledged

5. New Hire Updates - Courtney/Kirsten

- a. Started April 29. Wading through questions. Jumped right into the Van Buren project. Types very fast. Learning so much! Excited to be joining!

6. Van Buren Soil Wall Mural - Kathi, Patricia

- a. Signing of the contract is happening tomorrow at 2. We're going to see if we can get an extension for the deadline of completion.
- b. We will go ahead with signing for tomorrow, and if we get an extension, we will just have to amend the contract.
- c. Taag: did we have any further conversation with Lillian about the filler for the wall to smooth the surface? Patricia: She found the product she wanted to use the smooth the wall. She's concerned with timeline for getting these materials. Lillian is planning to use sakrete. She's prepared to do that and is very excited about the wall being sealed by the DOT.
- d. Stoney is wondering if we have a volunteer list that could help with knocking out the sakrete covering the wall. Some of the High School kids need volunteer hours. Kathi noted if we have volunteers we have to talk to Jim Nugent to make sure there are no problems with insurance.

7. Traffic Signal Box & Public Art Guide Update - Kathi

- a. Everything is ready to go with the approval of the new dates. Art call would go out soon. Artists informational meeting set for June 4, submittable deadline July 19, Finalists announced July 26, final interviews July 30 – August 1, commissions awarded August 2, installation August 30 – September 4, 2019. Pieces to be reviewed September 5, and dedicated at First Friday on September 6. We received money from the MDA as well as private donors. Currently officially we have plans for 3 boxes.
 - b. Courtney: Scott yesterday said he has not seen this money yet. He's only seen money for 1 thus far. Kathi: They can transfer it at the same time that they are transferring money for the Van Buren Mural. This was a Becca thing. Courtney will update Scott.
 - c. We let the artists propose their materials, otherwise we have the approved materials. If they want to paint the base, they must use extra clear coat. We already have excited applicants. Kirsten will create the submittable post with Kathi's guidance.
 - d. We were going to do an artist data base through our site. We need to take a look at our artists registry and make sure those are in the same place and that all those artists are being contacted. Currently the city owns this large list. Should we have artists register through the PAC website? Currently everybody gets that art call. Courtney and Kirsten will look into this.
 - e. Stoney makes the motion to approve. Lisa seconds it. Art call has been approved for immediate release per Kathi/Kirsten.
8. Flagship/Parking Commission Mural Wall - Courtney/Kathi
- a. Courtney received an email from Nicole Mitchell asking if they could do a meaningful mural. Melissa works for Flagship and will oversee the project. Tiffany from the Parking commission wanted to do a Mural on the stairs down to the Market. They have \$1,000 for the project. It will be painted by kids, but overseen by Melissa. June 19, is the meeting for design approval. This is a great first project with the Parking Commission, and we're hoping we can keep this relationship going to put public art

on more of their great surfaces. Kids of all ages will be behind the piece. Great PR for everyone! We're connecting the dots between the Parking Commission and Flagship. We'll do the contract, selection, and help with design approval. We'll get cones to help section it off.

9. Airport Mural Project – Kathi

- a. We talked at the last meeting with them – currently they're trying to figure out financing for this project. We think vinyl panels will work best. They can't have artists in that area working. These containers will be in the walkways to/from the airport. The walls are in tough shape. They are deciding if they want to chose artists or a group of artists.
- b. Kathi talked to them about doing a piece in the airline's printed materials about the art. Plaques with artist info as well by the pieces.
- c. Next steps are to hear from the airport on how they want to approach this. Hopefully in the next 2 weeks.
- d. Courtney and Kathi have both been very realistic with them in that artists need to be paid.
- e. Past Marketing Directors at the airport wanted to hire people themselves. The current Marketing Director seems keener to working with us on projects like this.

10. Montana Rail Link Percent for Art Project - Taag

- a. Talked to Matt yesterday. Materials have been purchased. The price of aluminum has been going up. He's halfway through building the sculpture. Still on schedule. He doesn't have a date yet to arrive, but he'll have that by early June. Taag reached out to Chris and Annette, there were no blackout dates for installation. They talked in the last meeting, if there were things they wanted to do to tie into this piece. They have not reached back out about anything to tie in currently.
- b. Courtney: Franklin Park BBQ, there is an annual gathering. There has not yet been a date determined. Patricia is thinking they usually do this at the Fort. The committee needs to work with Parks & Rec. Courtney will reach out to check on this date.

- c. They are doing a soft opening soon, and then a grand opening in July. Courtney got the feeling that they wanted to do the grand opening regardless of when the piece is installed. She will revisit with them to make sure we are on the same page as Chris, Annette and Donna. Courtney will also update them that Taag is leaving them committee, and they can communicate with Courtney.
- d. Taag will send PR info to Kirsten so we can get that out. Taag will see this project at least through installation. He will keep us updated on dates.
- e. Stoney: With Taag leaving, he has so much knowledge about installation of larger pieces. How do we not lose that valuable information?
- f. Taag: as far as boots on the ground, somebody is going to have to do that. Rely on the artist. Rely on Kathi's institutional knowledge. One of the reasons he came onto the committee is because it interests him. We'll need some support and will have to lobby for someone to replace Taag's work on the committee.
- g. Kathi: Talking about checklists and writing guidelines, we need to start one for sculpture installation. There are so many steps. Maybe Taag can create a checklist like this?

11. Yearly Goals and budget - Lisa

- a. 2019 goals are below. We were going to do a session with Kia.
- b. Moving forward with that idea, we're going to discuss these in June's meeting. June's entire agenda will be discussing these goals. This meeting will still be open. We can defer them until later if they want to speak. Kia does not need to attend, she can if we would like her to. Peter said he could also attend.
- c. We need to look at our past goals, and then think about where we want to go in the next 2-3 years.
- d. 2 questions: If you had \$3,000 to spend, how? If you had \$20,000 to spend, how?
- e. Lisa will send these questions out, please come with answers prepared and ready at the June meeting.
- f. Courtney will look at how to structure that time for the June meeting.
- g. Peter to possibly facilitate. Courtney will contact him.

- h. Lisa will send out instructions to all for voting on our goals at the next meeting.
- i. We have a few spaces that are possibilities. Kirsten and Courtney will decide location and update the PAC. Everyone can bring drinks/snacks.
- j. If you will not be at the meeting, please email your answers to Kirsten and appoint a proxy.
- k. Maybe we should make the amounts \$5,000 and \$20,000? Lisa will give a few options. Kathi noted that we would like to strive for a realistic amount of money. We regularly want to have higher-level art.

12. Stoney's Performing Artist Project Idea - Stoney

- a. We're going to change the name. If we call it "Performative Art Project" it may throw some potential people off. Community engaged/performance-based art works. When the art call goes out we want people based in performance-based mediums to be encouraged to submit. Let's go with "Performance-based Public Art Project"
- b. Sally Jo Beck from MASC is our first partner for June. They're all set to be going around as a roving circus troupe. We're skipping July. Stoney has feelers out for August and September.
- c. Courtney needs contacts and contract info. We need to email Jim to make a contract for that. We need that signed ASAP to get the funds dispersed for this project.
- d. Kathi: to keep it simple. Maybe this could be a hiring situation where they invoice us for \$600. We could general contract them out, and then they could invoice us. Courtney will connect with Jim. If we can hire them out, we could do this for the other performers – we'll have July to figure out if this is the best method. In the future months it might be multiple people not together in 1 organization. For the first few months it may be easier to go with 1 organization. MASC is insured.
- e. Patricia: Where is funding coming from? Courtney: 600/month. Funded by us. The pilot is through the end of the year with a budget of \$1800.

- f. This was intended to not be such a big-ticket item. We wanted to fund performance art as public art – something we don't do as often. MASC will be going around on First Friday as PR for us.
- g. PR: we need to reach out to the Missoulian etc. Sally is going to get back with Stoney on some Marketing. Kirsten can send out a Press Release/ Social Media Blast/ FB event. Stoney will get this info to Kirsten.

13. UofM Pilot Program - Courtney

- a. We can't find the signed contracts for the UM Pilot program. University students are taking their art down. We will make amendments to the contract. Courtney is going to take a day off and go to the University to talk to them about breach of contracts.

14. Lighting for Perseverance & Passage Update- Taag

- a. It's going to happen. Jason, our advisor, had located wholesale pricing on fixtures. Those wholesalers have decided they will not provide that discount. Taag is working with an electrical contractor and see if we can stay in budget. Taag will stick with this project through completion.
- b. Courtney and Kathi have discussed Taag being a subcommittee member for this project because he is so close to the project. It would be a shame to lose progress with this. Taag can let us know if he needs support.
- c. The fixtures alone will be costing about \$12,000. We're currently on track to still stay in budget. Taag has been in communication with the artist.
- d. Taag and Kathi will be sure that reclaiming the lawn goes smoothly.

15. Announcements, News, or Upcoming Events

- a. Kathi: Please take the City of Missoula Public Art Guides! Pass them out! It's bigger than before. The ads go to the Missoulian. We have a publication that does tons for us. This is the #1 brochure that goes out at the airport! We have included what is in the guide on the front. The Missoulian did a great job.

16. Comments

- a. Sad note: One of the TSB's got graffitied, but it was cleaned right away. The city graffiti team calls us and they clean it. The city graffiti guys painted gray over the word. So now we need to reach out to the artist to get the side replaced.

17. Adjournment at 5:31 PM

The City makes reasonable accommodations for any known disability that may interfere with a person's ability to participate in this meeting. People needing assistance should provide advanced notice to allow adequate time to make needed arrangements. Please call Heidi Bakula at (406) 552-6003 or write her at Mayor's office, 435 Ryman, Missoula, MT 59802 to make the request known.

STRATEGIC PLANNING GOALS 2017-2019

Mission: The Public Art Committee affirms the city's role as an advocate to public art, fosters and enriches the aesthetic of the City of Missoula, values and promotes the contributions of artists to the community and furthers the objectives of Missoula City Ordinance 3221.

Vision: The Public Art Committee envisions a community where art and artists are valued, and where public art is integrated into the fabric of our place, and enhances the quality of life of its citizens.

YEAR 1-2017 Outreach and Awareness A. Create monthly marketing PSAs B. Improve website C. Begin public art education for artists D. Make quarterly reports to council E. Establish a more formal connection to U of M art department F. Engage in community feedback

Governance A. Actively invite native representation onto committee B. Bring accounting and professional reporting to council C. Create annual planning and follow plan D. Create a catalogue and condition report E. Intentional use of staff and chair time

Quality A. Increase art call submissions

Fundraising and Project Development A. Pursue the idea of joining county B. Increase staff time

C. Deepen our relationships to other Public Art Committees for inspiration and funding ideas D. Actively seek out grant funding E. Enrich private/public partnerships

Projects A. One big project per year- form committee B. Public Art Guide C. Parking meters D. Lighting for Crossings E. Lighting for Perseverance and Passage F. Traffic Signal Boxes

YEAR 2- 2018 Outreach and Awareness A. Create a public art scavenger hunt B. Continued public art education for artists C. Create a friends of public art volunteer group D. Enrich relationships with local artists by holding artists events

Quality A. Hit maintenance harder

Fundraising and Project Development A. Continue to increase staff time

B. Enrich private and public partnerships

Projects A. One big project per year B. Sculpture Park C. Live art/painting and music D. Community interactive art

YEAR 3- 2019 Fundraising and Project Development A. Continue to increase staff time B. Ask city for project specific money **Projects** A. One big project per year B. Bench project