

**ADMINISTRATION AND FINANCE COMMITTEE
CITY COUNCIL CHAMBERS
140 WEST PINE STREET
MISSOULA MONTANA
February 3, 2010, 1:05 pm**

Members present: Stacy Rye, Chair; Ed Childers; Renee Mitchell; Jason Wiener; Dick Haines; Lyn Hellegaard; Roy Houseman; Dave Strohmaier; Jon Wilkins; Bob Jaffe.

Members absent: Pam Walzer.

Others present: Mike Barton Dee Andersen.

I. Administrative Business

A. Approve committee minutes dated: [January 27, 2010](#)- Approved as submitted.

B. Public Comment on items not listed on the agenda-None

II. Consent Agenda

A. Approve claims (accounts payable). -Consent Agenda (Brentt Ramharter)

**The committee recommends the City Council approve [claims](#) totaling \$211,083.28
([Detailed claims](#))02/09/10**

B. Authorize the Mayor to submit an application to the Montana Department of Commerce Big Sky Economic Development Trust Fund for the purpose of supporting business expansion and job creation at the Goomzee Corporation ([memo](#)).—Regular Agenda (Mike Barton) (Referred to committee: 02/01/10)**REMOVE FROM AGENDA**

Motion: The committee recommends the City Council authorize the Mayor to submit an application to the Montana Department of Commerce Big Sky Economic Development Trust Fund for the purpose of supporting business expansion and job creation at the Goomzee Corporation.

Mike Barton, Office of Planning and Grants, explained that this is a request from the Missoula Area Economic Development Corporation (MAEDC) to have the City of Missoula submit an application to the Big Sky Economic Development Trust Fund (BTF) on behalf of the Goomzee Corporation. The (MAEDC) is working with the Goomzee Corporation and have prepared an application for \$120,000 which will fund the expansion of the business and create 19 new jobs. This is a loan of working capital that will be matched 50/50 and will be administered by the MAEDC if the City and MAEDC are successful in competing for the funds.

Stacy Rye asked what this company does.

Mr. Barton replied that they market technology through text advertising. The referral background states that they are a high tech company specializing in a mobile marketing. The company has patent pending software advertising technologies that increase user access to information via mobile services like cell phones.

Mr. Jaffe added that their service is targeted toward realtors, where you can text a number from the sale flyer in front of the home and obtain more information on the listing. He asked if it was a loan or a grant.

Mr. Barton said it was his understanding that it is a loan. The additional \$ 120,000 component will come from private financing and any details relative will come back to committee. MAEDC is in negotiations as partner with the business but it is not a done deal. The Department of Commerce evaluates and makes the money available from the BTF. The work is done at MAEDC and is the City's economic development agency so they are really the ones more familiar with all the details. I present the application but with not a lot of details on the background.

Mr. Jaffe expressed support for helping a small local company expand and moved to authorize the Mayor to submit the application.

Rene Mitchell stated that according to the information on the corporation, they have many investors in California and have expressed an interest being recruited by California. This loan will assist the state in retaining these positions locally. What is to prevent these positions from also being recruited in the future?

Mr. Barton said there is no guarantee and going to Silicon Valley is almost a necessity. This will assist to create jobs in our community but if they become very successful they may very well move their base to California in the future.

Roy Houseman commented that 80% of the corporation sales are outside of the state and through this loan it will be adding 16 jobs in Missoula so it seems with customers inside and outside of Montana that they wouldn't have to be located in California.

Mr. Barton said the very industry suggests that you don't have to by internet, and virtual meetings. He also said that any loan agreement resulting from the application will be subject to the City Council Approval.

Upon a voice vote the motion passed unanimously.

III. **Held in committee**

- A. An ordinance amending the municipal code as it relates to bike licensing. ([A&F](#)) (Returned from council floor: 12/15/08)
- B. Amend City Council Rule 21(a) to clarify quorum requirements ([memo](#)).—Regular Agenda (Jason Wiener) (Referred to committee: 04/28/08) (*Tabled in Committee on 02/11/09*)
- C. Implications of establishing maintenance districts. ([memo](#)) – Regular Agenda (Bob Jaffe) (Referred to committee: 05/11/09)
- D. Review the FY 2010-14 CIP projects in committee ([memo](#)).—Regular Agenda (Brentt Ramharter) (Referred to committee: 03/23/09)
- E. Consider the establishment of Parks and Street Maintenance Districts ([memo](#)).—Regular Agenda (Bob Jaffe) (Referred to committee: 05/04/09)
- F. Clarify position of council member who also serves on the board of a non-profit agency that has dealings with the city. ([memo](#)) – Regular Agenda (Ed Childers) (Referred to committee: 07/20/2009)
- G. [Resolution](#) of the Missoula City Council establishing a tourism business improvement district consisting of non-contiguous lands within the City of Missoula for the purpose of aiding tourism, promotion and marketing within the district. ([Exhibit A](#)) ([Exhibit B](#)) ([memo](#)) ([A&F](#)) (Returned from Council floor: 10/05/09)
- H. Consider a [resolution](#) revising fees for services related to the review and processing of land use applications pursuant to city adopted regulations pertaining to zoning, subdivision and floodplain services ([memo](#)) ([Revised resolution 10/21/09](#)).—Regular Agenda (Denise Alexander) (Referred to committee: 10/09/09)
- I. Review and determine whether City Council actions pertaining to the adoption of ordinances in general comply with state law MCA 2009 7-5-103 Ordinance requirements and city council rules for the conduct of meetings and business (Rule 24 Adoption of Ordinances) ([memo](#)).—Regular Agenda (Renee Mitchell) (Referred to committee: 10/26/09)
- J. Quarterly report by North Missoula Economic Development Corporation (NMEDC) ([memo](#)).—Regular Agenda (Lyn Hellegaard) (Referred to committee: 12/21/09)
- K. Review Administration and Finance and Economic Development subcommittee referrals. ([memo](#)) –Regular Agenda (Marty Rehbein) (Referred to committee: 01/11/10)

IV. **Adjournment**

The meeting adjourned at 1:14pm

Respectfully submitted,

Dee Andersen
Administrative Secretary